



RockStock Canada EPK (Electronic Press Kit)

*Canada's Ultimate Charity Rock Festival
The Spirit of Woodstock Lives On*

- **Event Name:** *RockStock Canada*
Date: August 14-16, 2026
Location: *SUNSET SPEEDWAY, INNISFIL, ONTARIO*
Website: <https://www.RockStockCanada.com>

Tickets: ticketscene.ca

Facebook Page:

<https://www.facebook.com/search/top/?q=rockstock%20canada>

Facebook Group: <https://www.facebook.com/share/g/16x8tkxKk3>

Instagram: @RockStockCanada

TikTok: @RockStockCanada

QR Code: https://drive.google.com/file/d/1wayh9AfxMrHTJwmqvPqC2f1Loki4wSVJ/view?usp=drive_link

LOGO: https://drive.google.com/file/d/1b4Jtka-X4hSWmrqXds_r6i7AIWXik0u2/view?usp=drive_link

What the.....?

Once upon a time, a generation gathered in the mud to prove that **music could change the world**.....Now, a new generation of rockers is about to do it again — only this time, with louder amps, bigger hair, and better snacks.

Something LOUD is coming to Ontario... and it's got more attitude than your uncle's mullet.

ROCKSTOCK CANADA is an explosive 3 day weekend for rockers, car junkies, bikers, rebels, and rhythm junkies — a massive peaceful outdoor festival celebrating the raw, loud, unapologetic power of live music all while raising money for charity.

Expect:

- Our Feature Headliners - **LEE AARON and CAROLE POPE of Rough Trade** and killer **Tribute Bands, Originals and Emerging Artists**
- Beer gardens, camping, selected suitable vendors, and food that'll make your taste buds headbang - with prices that are reasonable not explosive
- Wild contests, RockStock Icon, charity tie-ins, and community spirit (because rockers have heart too), tens of thousands in prizes and more including a **MOTORCYCLE, TRIP FOR TWO, GUITAR, ELECTRIC FIREPLACE** and more
- **Critters Legacy Bike Show and Shine and our Rock Stock Canada Classic Car Show**
- The kind of memories you can only make when guitars are screaming and the crowd's losing their minds

From the first power chord to the last encore, **RockStock** is a full-throttle, peace-loving, riff-worshipping celebration of everything that makes live music magic and we need your support.

Whether you're a die-hard rocker, a karaoke king, or just someone who loves loud good vibes, this is YOUR tribe.

Join the website and facebook group to get:

- Exclusive updates, lineup announcements, giveaways, and behind-the-scenes chaos.
- Sneak peeks of our twisted teaser campaign (yeah, the one everyone's

talking about).

- A front-row seat to the madness as we count down to the biggest party of the year.

ROCKSTOCK CANADA 2026 – Peace. Love. And Live Music.

RockStock Canada is a three-day outdoor rock festival that pays tribute to the spirit of Woodstock while celebrating today's hottest classic, modern, and emerging rock talent.

Founded to unite music, community, and charity, RockStock supports *My Sisters Place Alliston (Women's Shelter)*, *POGO - For Kids with Cancer* and HopeValley Addiction & Wellness centre, through music that moves people to make a difference.

Key Highlights

- Expected attendance: ~2,000 - 4,000
- Location: SUNSET SPEEDWAY, INNISFIL, ONTARIO
- Charities Supported: listed above
- Inspired by Woodstock '69 — held 56 years to the date
- 14 Live bands plus 2 Rockstock Icon performance competitions (Solo/Duo and Group Artists) pros and newbies encouraged. With prizes such as 3 recorded singles, cash prize, guaranteed spot for RockStock Canada 2027 and more.
- Contests/Giveaways and Charity draws with all proceeds going to charity.

THE EXPERIENCE

Stages & Sound: Loft Vegas Productions (Stage that was used for the Today Show in New York and the biggest portable stage in Canada) • Pro production • Stadium-quality sound

MAIN BAND LINEUP:

LEE AARON

CAROLE POPE (of Rough Trade),

HELL n BACK (AC-DC Tribute)

AEROFORCE (Aerosmith tribute)

BOOTLEGGED (originals and your RockStock Canada Creators)

STONED AND ROLLING (Rolling Stones Tribute)

BIG SHINY 90's (Tribute to the 90's)

BIG MOTOR GASOLINE (Originals)

WAYWARD SAINTS (Originals)

JUST JANICE (Janis Joplin Tribute)

JUKEBOX (Woodstock Legends)

WICKED TRUTH (Cover Medley's)

MLC - MidLifeCrisis (Cover's)

FULL THROTTLE (Cover's)

Extras: Car & Bike Show • Vendors • Camping • Food Trucks • Charity Raffles • Beer Gardens • Prize Giveaways • RockStock Icon • Silent Auction

Theme: Peace - Love - Rock - Charity - Community

THE VISION

To create a legacy festival that celebrates the timeless language of live music, uplifts the community, and keeps the peace-and-power movement alive in Canada.

“RockStock Canada is more than a festival — it’s a feeling, a flashback, and a force for good.”

MEDIA QUOTES / TESTIMONIALS

“RockStock Canada is the loudest heart in Ontario’s summer festival scene.” – Local Press

“One of the best promotions we’ve seen in a long time”

SPONSORSHIP OPPORTUNITIES

Headliner – \$15,000

MainStage – \$10,000 x4

BackStage – \$5,000 x6

Roadie – \$1,000 x 10

Fanclub – \$500 x 10

Garage Band - \$250 x 15

Open Mic - \$100 x25

In Kind

DONATIONS STRONGLY ENCOURAGED

Each level includes exposure on banners, website, social posts and tons of promotions on our socials and media.

WHY PARTNER WITH US

- Align your brand with a cause-driven, high-energy event


- Reach tens of thousands through our clever campaigns, prize giveaways and supporting promotional partners.
- Gain visibility across press, radio, and digital media - we've partnered with Rock 95 and have some great radio presence.
- Be part of a movement that rocks for a reason with an experienced team that is going to create an experience no one saw coming!

PRESS & MEDIA CONTACT

Deb Munro – Co-Executive Producer

Wayne Nordeen - Co-Executive Producer

 GoodVibes@rockstockcanada.com

 (778) 837-8069

 www.RockStockCanada.com

- Band Lineup Images
https://drive.google.com/drive/folders/1ymdY0VzTKaGr51kHudsH8bE-EWqMTZnc?usp=drive_link
- Festival Ground Map (coming soon)
- Logo (KIT with different backgrounds + vector versions)
https://drive.google.com/drive/folders/1O96xOsYBOtI5xAPhI1DMX4iM3z_yPGgM?usp=drive_link
- Press Quotes & Social Stats (Coming Soon)